

Curriculum Vitae

Lawal Kolawole BAKARE

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EDUCATION

Sept. 2020 Miami Ad School, Europe
Nov. 2017 WHO Africa Region - One Health Communication Scholarship
2010-2011 Department of Oral & Maxillofacial Surgery, Lagos University Teaching Hospital
2010 Department of Medicine, Lagos University Teaching Hospital, Certificate in Clinical Research Methodology
2010-date Chartered Institute of Marketing, U.K. Professional Certificate in Marketing
2006 Centre for Dental Informatics, University of Pittsburgh, US, Research Internship
2002-2009 Faculty of Dental Sciences, College of Medicine of the University of Lagos, Bachelor of Dental Surgery
2001 Lagos City Computer College, Lagos, Nigeria - Data Processing
1994-2000 Ansar-Ud-Deen College, Isolo, Lagos, Nigeria - West African Senior Secondary Certificate
1989-1994 Salvation Army Primary School, Lagos, Nigeria - School Leaving Certificate

WORK EXPERIENCE

Sept. 2020 **SaferPorts, Government of Nigeria and Partners**
Position: Solution Architect
Responsibilities:

- Digital strategy and design for COVID-19 International Travel digital platform
- Product design and naming
- Project implementation - hiring, partnership and communication

March 2020 **COVID-19 Think Tank, Lagos State Ministry of Health, Nigeria**
Position: Design Specialist
Responsibilities:

- Infuse design thinking into COVID-19 response
- Initiate design led interventions in the response to COVID-19
- Notable projects: Out of Home, Films, Post COVID-19 resilience strategy, digital tools for decentralized testing, social media campaigns, risk communications

April 2018 **NCDC National All Infectious Diseases Risk Communications Strategic Plan (2017 – 2022)**
Position: Consultant
Responsibilities:
Led in developing the strategy and created a five year implementation framework.

March 2018 **NCDC/WAHO Yellow Fever Simulation**
Position: Partner with Lagos State Ministry of Health
Responsibilities:
Participated in the simulation and embedded in process to strengthen knowledge management from the simulation for Lagos State Ministry of Health, NCDC and WAHO

Aug. 2016 – May 2017 **Nigeria Centre for Disease Control**
Position: Technical Assistant to CEO on Communications
Responsibilities:
Help the CEO fulfil the leadership of risk communications and brand communication function at the foremost National Public Health Institution.

Position: Deputy Risk Communication Lead, National Multiagency Meningitis Emergency Operations Centre
Responsibilities:

Co-developed national meningitis risk communication plan, led the national implementation, M&E and domestication of plan in priority states.

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- 2014-present EbolaAlert Informative Initiative, Lagos, Nigeria**
Position: Founder/CEO/Secretary, Board of Trustees
Responsibilities:
- Lead Corporate Decision making and sustainability of the organisation
 - Board nomination, coordination and engagement
 - Partners/Stakeholders relations ranging from government at all levels in Nigeria, World Health Organisation, UNICEF, US CDC.
- 2014 Ebola Emergency Operations Centre, Lagos, Nigeria**
Position: Head, New/Digital Media Unit
Responsibilities:
- Led the development of media plan for the Ebola Outbreak Control in Nigeria
 - Participated in the development of protocols for community mobilization and engagement for Ebola outbreak in Nigeria.
 - Negotiated the integration of Ebola Alert into the National Ebola Response
- 2014. Consultants for HealthCare Services, Lagos, Nigeria**
Position: Clinical Coordinator
Responsibilities:
- Led development of community Tuberculosis awareness program in priority LGAs in Lagos
 - Implemented professional communication projects for HIV care team interaction,
 - Facilitated Stakeholders engagement of government partners, international development agencies, NGOs and corporate bodies.
 - Digitalized and deployed the PCAT of Primary Care Policy Centre of JHU for PHCs evaluation in Nigeria
- 2010-Present HEIT Solutions, Lagos, Nigeria**
Position: Founder
Responsibilities:
- Lead a team that implement healthcare promotions services design, products & services development and marketing
 - Coordinate products conception, development, marketing and sustainability plans.
- 2011-2012 National Youth Service Corps Nigerian Army, Medical & Rehabilitation Services, Kwara, Nigeria**
Position: Dental Officer
Responsibilities:
Led the clinical team to deliver quality dental care in the military cantonment which had over 2500 military officers and their families.
- 2010-2011 Lagos University Teaching Hospital, Lagos, Nigeria**
Position: Clinical Intern
Responsibilities:
Diagnosis and Management of Dental Cases in Preventive Dentistry, Restorative Dentist, Conservative Dentistry, Orthodontics, Oral & Maxillofacial Surgery and Child Dental Health.
Co-Author: Handbook for House officers in Oral and Maxillofacial Surgery

RELATED LEADERSHIP ROLES

2016	Junior Member Council of Healthcare Designers, Stanford MedicineX (Stanford University)
2015-Date	Board Member New Partnership for Africa Development Council
2013-2015	Public Relation Officer, Nigerian Dental Association, Lagos State Branch
2012	Member, Publicity Committee, Nigerian Medical Association, Lagos
2010	Student Liaison, Society for Telemedicine & eHealth in Nigeria
2008	Public Relations Officer, University of Lagos Association of Dental Students
2007	Public Relations Officer, University of Lagos Association of Dental Students
2007	Intern, Public Relations, Special Olympics, Nigeria
2006	Founder, BITS in Med Schools

Languages Fluent English, Fluent Yoruba, Basic Arabic, Basic Hausa

Publications

2018	Facebook as a Risk Communication tool during the 2016/17 Meningitis Outbreak in Nigeria
2017	Large Outbreak of <i>Neisseria meningitidis</i> Serogroup C — Nigeria, December 2016–June 2017
2016	Awareness and availability of event based surveillance in Nigeria
2015	Ebola Fund Watch Report in Nigeria
2010	Handbook for House officers in Oral and Maxillofacial Surgery
2009	Knowledge and Practice of Appropriate Dental Waste Management amidst Dentists in the Lagos University Teaching Hospital
2008	Mass Media for Public Oral Health Education, An assessment of Preference and Access to Media Channels